



## 2022 SPONSORSHIP KIT

Differentiate yourself.

Unite with our club to power our athletes as they compete locally, regionally, nationally, and internationally.

Rush Wisconsin West is the Coulee Region's Premier Soccer Club. We comprise players from 23 surrounding communities in three neighboring states.



## BECOME A SPONSOR

All sponsors receive recognition throughout the year on our social media sites that reach 1000+ families locally. Your company's logo and direct link will be accessible through our website.



## Mission Statement

A global brand committed to providing an unparalleled soccer experience:

Progressive.

Ambitious. Comprehensive.

600+ Youth Players

1,200+ Family Members

Area's Largest Soccer Complex

Community Based Programs



## Contact Us

[rushwiwest@gmail.com](mailto:rushwiwest@gmail.com)

[www.RUSHWIWEST.com](http://www.RUSHWIWEST.com)

RUSH WISCONSIN WEST



# Sponsorship a la Carte

## BRANDING

Company Branded Site Pavilion	\$7,500
Golf Cart Wrap	\$3,000
Entrance South - Gate Banner (2)	\$1,000
Entrance North - Gate Banner (4)	\$1,000
Field Sponsorship (12)	\$750
North Parking Lot Billboard (2)	\$1,500
Company Branded Corner Flags (4)	\$750
Field Directory Banner (2)	\$750

## APPAREL

(2 year commitment)

Uniform - Shirt - Back **	\$5,000
Uniform - Shirt - Sleeve **	\$3,000
Training Shirt - Front **	\$6,000
Training Shirt - Back Tile **	\$2,000
Tryout Shirt - Front	\$1,500

**\*\* SOLD - Available in 2023**

## TOURNAMENTS

Coulee Cup (October)	\$5,000
Winter Invite (January)	\$2,000
Soccer Fest (Fall)	\$1,000
Soccer Fest (Spring)	\$1,000

## TEAMS / PROGRAMS

Boys & Girls Club Program Sponsor	\$3,000
TRACE	\$1,500
Rush Fest	\$1,500
Champions League	\$1,000
Adult League	\$750
The Center	\$750
Sponsor a Team	\$500
REACH	\$300
College Advisory Program (CAP)	\$300
Keep it Up Juggling Club	\$300
Thunder TOPSoccer	\$300

# Exclusive Sponsorships

## Platinum

**\$10,000**

Company Branded Soccer Complex  
Social Media Highlight (6 Per Year)  
Website Presence (Active Link)  
Scoreboard Signage

Logo on North and South Entry Signs  
Full Page Ad in Tournament Packet

## Gold

**\$3,000**

Field Signage on Premier Game Field  
Parking Lot Billboard Signage  
Logo on North and South Entry Signs  
Social Media Highlight (4 Per Year)  
Website Presence (Active Link)  
1/2 Page Ad in Tournament Packet

## Silver

**\$1,000**

Logo on North and South Entry Signs  
Social Media Highlight (2 Per Year)  
Website Presence (Active Link)  
1/4 Page Ad in Tournament Packet

# FIELDS FOR KIDS

- 100+ High School Games
- 200+ Rush Home Games
- 50+ Acre Soccer Complex
- 19 Soccer Fields to Capacity

## Tournament Sponsorships Include

- Branded Event Naming
- Company Logo on Champions Banner



Over 1,500 Participants  
Over 4,200 Spectators  
7 States Represented



Over 300 Participants  
Over 600 Spectators  
Largest Indoor Invite



Over 500 Participants  
Over 1,300 Spectators  
Over 13 Communities